

STIHL – in depth

How STIHL complies with the GDPR

The GDPR is an important piece of legislation that is designed to provide greater protection for individuals within the European Union when their personal data is being used. The GDPR became enforceable on 25 May 2018.

STIHL are not just complying with GDPR, we are committed to protecting the privacy of individuals.

We are constantly reviewing our systems, processes and practices as part of our GDPR compliance.

We have evaluated how we interact with our suppliers and distribution network in order to further protect the personal data we hold and use.

We are proud to announce that our IT department have completed a Cyber Essentials assessment and have been certified compliant.

Further detail

STIHL engaged specialist legal assistance to assist us with our compliance project.

Our servers are all based within the European Union.

We have appointed our Company Secretary as our Data Protection Officer who can be contacted at compliance@stihl.co.uk

In addition, STIHL engage in the following activities for GDPR:

- a) Reviewing the systems and processes we use that handle personal data and putting in place further appropriate technical, administrative and processing measures;
- b) Maintaining our privacy notices to ensure we are communicating with individuals in a clear manner and confirming the ways in which and for what purposes we are using their personal data;
- c) Reviewing our data handling policies to update them to reflect STIHL's obligations and practices;
- d) Reviewing our reporting pathways to ensure individuals' rights are adhered to, for example, submitting test subject access requests to make sure we can comply with our obligations relating to them;
- e) Training our team to ensure our standards and obligations are understood and maintained throughout our organisation;
- f) Raising awareness of GDPR amongst our Dealer Network;
- g) Carrying out due diligence on our third party processors to ascertain a) their compliance with the GDPR; b) the location of their servers and c) whether or not they are transferring any personal data outside of the European Union. Where any of our third party processors are processing personal data outside of the European Union we

are evaluating the basis on which such processing can occur, for example, whether appropriate safeguards have been put in place;

- h) Ensuring our contracts and processing agreements are GDPR compliant; and
- i) Continuing to assess the GDPRs enhanced privacy requirements and supervisory authority guidance to ensure ongoing compliance.

We also review and test the changes made as part of our GDPR compliance to make sure we have not missed anything.

Our German parent company also do the same to ensure the whole STIHL group is compliant.

Further questions

If you have further questions about our GDPR project, please liaise with your STIHL representative or email compliance@stihl.co.uk